

### National Priorities and Regional Advantages: Opportunities for Atlantic Canada in Canada's Science and Technology Strategy

November 21, 2007

World Trade Centre, Halifax, Nova Scotia

*In collaboration with the Atlantic Canada Opportunities Agency*

#### Conference Program

- 7:30 -8:00 a.m.** Networking and Continental Breakfast  
*Room 200C*
- 8:00-8:30 a.m.** Opening Remarks
- 8:30-9:00 a.m.** Industry Keynote: **Ron Keefe, President & CEO, BioVectra**  
*Atlantic Canada's value proposition for global knowledge-based firms*
- 9:00-9:30 a.m.** Policy Keynote: **Jorge Niosi Professor, Department of Management and Technology, UQAM**  
**Canada Research Chair on the Management of Technology**  
*Canada's federal S&T Strategy: regional implications*
- 9:30-10:30 a.m.** Panel 1: *Mobilizing regional strengths for national priorities*  
**John Casey**, Entrepreneur-in-Residence, School of Public Policy, George Mason University, U.S.A.  
**Keith Silverang** Vice President, Capital Area, Technopolis Group, Finland  
**Ronald Vuijk** Vice Mayor, City of Delft, The Netherlands  
**MODERATOR:** Ron Freedman, Co-Publisher, Research Money
- 10:30-11:00 a.m.** Break
- 11:00-12:00** Panel 2: *Local and regional strategies – best practices*  
**Christa Bleyleben** Executive Director, Massachusetts Office of International Trade and Investment  
**Rory Francis** Executive Director, PEI Bioalliance  
**Brenda Halloran** Mayor, City of Waterloo  
**MODERATOR:** Catherine Vardy, Research and Innovation Officer, NSERC-Atlantic
- 12:00-1:30 p.m.** Lunch  
*Rooms 2003-2005*
- 1:30-2:00 p.m.** *International Keynote:* **Frank Zwetsloot, Managing Director, Science Alliance, The Netherlands**  
*Global trends in regional innovation for national priorities*
- 2:00-3:00 p.m.** Panel 3: *Playing to regional strengths*  
**Rob James** Director General, Strategy and Development Branch, NRC  
**Samuel Leiken** Senior Director of Policy Studies, U.S. Council on Competitiveness  
**Lynda Leonard** Senior Vice President, Information Technology Association of Canada  
**MODERATOR:** Carl Breckenridge, VP Research, Dalhousie University
- 3:00-3:30 p.m.** Break
- 3:30-4:30 p.m.** Panel 4: *Wrap-up*  
**Arthur May** President Emeritus, Memorial University  
**Michael Arbow** Capital Markets Specialist, New Brunswick Securities Commission  
**David Healey** Executive Director, IRAP, Atlantic and Nunavut Region  
**MODERATOR:** Douglas Robertson, Director, Innovation Policy and Research Projects, ACOA
- 4:30** Closing Remarks
- 4:45** Reception  
*Level 3-Atrium*

## Our Partners

### Atlantic Canada Opportunities Agency

Nova Scotia Economic Development Corporation

Government of Newfoundland and Labrador      Business New Brunswick

NSERC      Government of Prince Edward Island

Pratt & Whitney Canada

#### Association Partners

BioNova

ITAC

Atlantic Cancer Research Institute

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## Conference Registration

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### Atlantic Conference Registration (use additional forms as required)

**First Name**

**Last Name:**

**Title**

**Organization**

**Mailing Address**

**City**

**Province**

**Postal Code**

**Telephone**

**Fax**

**Email**

#### **Fees/Payment:**

The conference fee includes all sessions, breaks, lunch, post-conference reception and materials.

**Full fee: \$395.00 + 23.70 (GST) = \$418.70**

Bill us    P.O. Number:

Payment enclosed

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Name on Card (if different) \_\_\_\_\_

***Cancellation Policy: Cancellations will be accepted in writing until November 16, 2007. Only substitutions will be permitted after that date.***

Please send conference registrations by mail or fax to:

**Research Money Inc.**

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Toronto, ON M5T 1C1  
Fax: 416-481-7120  
Tel: 416-481-7070

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